

DR MARTENS STORES
UK & EUROPE

gariff



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LOCATION: UK & EUROPE

CLIENT: AIRWARE

VALUE: £1.5m

Gariff were appointed by Airware and Baker Mallett PQS as principle contractor for the refurbishment of Dr Marten's new Head Office in Camden, London. This 18,000sqft, 2 storey space combines three of Airware's UK offices into one multifunctional workplace. This design-led project involved a vast amount of bespoke joinery pieces all manufactured within our workshop and then fitted on site by our specialist team of joiners. Work to the head offices included the addition of wall partitions, breakout areas, meeting rooms, product showrooms and reception spaces. In addition, all electrics, wall finishes and floor coverings were installed on site.

"From the Dr Marten's team we would like to say a massive thanks for helping deliver our new home. It's a project for everyone to be proud of!"

Chris Sayers – Property Manager at Dr Martens

TYPE: Corporate

DESIGNERS: Space Invader

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CONSTRUCTION
 The Goodyear welted construction provides excellent durability, originating as it does from the world of industrial footwear.

YELLOW WELT STITCH
 The famous Yellow Welt Stitch — Dr. Martens' calling card and a signature of rebellious self-expression.

HEAT SEALED
 The Dr. Martens Air Cushioned Sole is attached to our footwear uppers using a unique heat-sealing process that literally traps pockets of air in the sole.

GROOVED SOLE EDGE
 A recognisable trademark stamped into every pair of Dr. Martens; the famous grooved edged pattern is formed by a cutter which trims away any excess from the side of the DMC sole.

COMPOUND
 A combination of resins, plasticisers, and pigments makes up the famous Dr. Martens sole compound — resistant to oil, fat, acid, petrol and alkalis. Ex



Dr. Martens



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